Dr. Arnold (Arnie) Murdock
dramurdock.com
arnie@dramurdock.com
276.223.8450

SELECTED QUALIFICATIONS

- LERN Certified Continuing and Professional Education Program Planner
- Certified Quality Matters Online Course Reviewer
- Experienced with Learning Management Systems (Blackboard, Moodle, etc.)
- Experienced with a Wide Range of eLearning and Web–technologies
- Experienced with both Waterfall (ADDIE) and Agile (SAM) ISD Models

ACADEMIC DEGREES

Ed. D. 1996 Virginia Tech

Area: Vocational–Industrial Education

Cognate: Instructional Technology

Dissertation: Computer Aided Drafting: Perceived Needs of Virginia's Community College Drafting Instructors

M. Ed. 1993 University of Virginia

Area: Instructional Technology
Specialization: Instructional Design and CBT Development

B.S. Ed. 1988 Virginia Tech

Area: Vocational–Industrial Education

A.A.S. 1986 Piedmont Virginia Community College

Area: Mechanical Engineering Technology
Specialization: Computer Graphics

PROFESSIONAL EXPERIENCE

2017–Present: Freelance eLearning Consultant and LMS Administrator
Digital Learning Specialist
- Independent eLearning Consultant
- Design and Develop multimedia eLearning materials
- Administer Learning Management System (Moodle and Latitude LMS)

2012–2017 Remote–Learner

LMS Administrator

Primary Responsibilities
- Configure and administer clients' Moodle LMS instances
- Setup and configuration of ELIS or Totara LMS per Client Specifications
- Act as Liaison between clients and technical staff during custom development
- Consult with clients regarding best practices for LMS use and administration
- Consult with clients regarding eLearning program development
- Develop and deliver training to clients on LMS use and administration
- Provide technical support for assigned clients' Moodle LMS instances
- Manage system upgrades and enhancements
- Adjust HTML and CSS for site branding
- Manage site user account authentication and enrollments

2009–2012 South Carolina State University

Associate Professor and Director, Office of Extended Studies
Division of Academic Affairs
Graduate Faculty Appointment

Primary Responsibilities
- Develop and implement the strategic plan, mission, and vision for the OES unit
- Coordinate and develop programs and services for non–traditional student populations
- Coordinate and develop non–credit continuing education programs
- Develop and manage the unit's operational budget of approximately $500,000
- Develop and manage the unit's Title III grant projects
- Support and manage the University's distance learning infrastructure
- Manage and deliver training and support for faculty in online instruction and use of the Blackboard Learning Management System
- Develop multimedia eLearning instructional materials
- Oversee operation of the University Assessment Center
- Provide training and support in the area of instructional design for online learning
- Recommend and establish policies in support of distance and online learning
- Teach graduate academic courses in the area of Educational Administration
- Serve on Masters Theses and Doctoral Dissertation Committees

Key Accomplishments
- Established a SACS approved, "Weekend College Adult Degree Completion Program"
- Implemented the eQIP program (eLearning Quality Improvement Program)
- Coordinated major upgrades to the Institution's Learning Management System
- Implemented a desktop web–conferencing system for online instruction
- Implemented multimedia development services

- Implemented instructional design consulting services for online courses
- Designed and developed an online support web-site for faculty and students
- Designed and implemented a quality–assurance process for online courses and programs
- Designed and implemented a 5–part training program for faculty teaching online
- Established the "Online Teaching Fellows" program
- Established Operational and Procedurala non–credit continuing education program
- Establishment of the "WebMaster Academy" Training and Certification Program"

2008–2009 Eastern Kentucky University

Associate Professor and Program Coordinator for Career and Technical
Education Programs/Graduate Faculty Appointment

Primary Responsibilities
- Taught courses in computer technology and career and technical education (CTE)
- Coordinated graduate and undergraduate career and technical education programs
- Participated in new teacher internship committees
- Served on Masters degree theses committees

Key Accomplishments
- Implemented online courses within the CTE program area
- Established guidelines for online course development within the CTE program area

2003–2008 University of North Carolina Wilmington

*Associate Professor of Educational Technology and
Director of eLearning, Division of Academic Affairs
Graduate Faculty Appointment*

Primary Responsibilities
- Teach courses in Instructional Design, Performance Improvement, Multimedia, and web–development, Computer–based Instruction, and Project Management
- Conduct research related to the development and use of instructional technology in secondary and higher education, corporate, and government environments.
- Develop and manage the technological infrastructure within the instructional technology program area
- Acquire grants related to academic program development
- Serve on program, school, and university–wide committees
- Serve on Masters degree theses and portfolio committees
- Provide instructional design expertise to faculty across academic disciplines

Key Accomplishments
- Establishment of the "eLearning Center" to facilitate online course and program development across academic disciplines

- Established and implemented a faculty development program for online teaching faculty
- delivered workshops and consulting to faculty on technical topics including: web-page design (both FrontPage and Dreamweaver), videoconferencing, video-production, computer-based animation (Flash), audio production, simulations development, (Captivate, Camtasia), multimedia authoring, WebCT and Blackboard use, etc.
- delivered workshops and consulting to faculty on instructional design topics including: online course management, student evaluation techniques, active learning strategies, self-directed learning, and online communications techniques, etc.
- Secured over $300,000 in grants to support program development in the areas of Instructional Technology, Healthcare Research, and Nursing
- Secured grant funding to support the establishment of an Instructional Technology computer lab
- Developed and implemented a fully online certificate program in Instructional Technology

2002–2003 Southern Illinois University, Carbondale, IL

Associate Professor, Dept. of Workforce Education and Development

Primary Responsibilities
- Teach undergraduate and graduate courses in workforce education and development (topics included: Multimedia Authoring, Digital Video Production, Web-site Development, Computer Graphics, Needs Assessment, Methods of Instruction, Foundations of Workforce Education and Techniques for Distance Learning)
- Acquire grants to support program development and delivery at local and state levels

Key Accomplishments
- Established coursework in multimedia development and instructional design
- Implemented an IP-based videoconferencing system to support online course delivery based on H.323 standard

1995–2002 Valdosta State University, Valdosta, GA

Associate Professor, Department of Adult & Career Education (Tenured)
Graduate Faculty Appointment

Primary Responsibilities
- Teach undergraduate and graduate courses in adult and continuing education, instructional design, adult education program development, technical management, project management, electronic courseware (multimedia) development, adult learning strategies, and human performance improvement for non-traditional student populations
- Coordinate Doctor of Education (Ed. D.) degree programs in Educational Leadership, Curriculum & Instruction, and Adult & Career Education

- Coordinate and serve as advisor for Associate and Bachelor of Applied Science degree programs
- Conduct corporate and community-based needs assessments to determine student readiness and program needs
- Serve on College and University-wide committees
- Develop and implement marketing plans for degree programs, based on labor market projections within specific career fields
- Supervise all internships and cooperative education placements for Bachelor of Applied Science students
- Serve as a "technology mentor" to faculty to facilitate the integration of technology into instruction
- Acquire grants to support program development and delivery at local and state levels

Key Accomplishments
- Developed and implemented a new Bachelor of Applied Science (BAS) degree program
- Developed and implemented graduate coursework leading to a specialization in Corporate Training and Development
- Led departmental efforts to select and implement eLearning technologies for course delivery in the Master of Education program.